

High Desert FINE ART FESTIVAL



Farmington, New Mexico • February 26 – 28, 2010

Call For Entries

Entry Deadline is January 8, 2010

We are pleased to invite you to apply to the High Desert Fine Art Festival taking place Feb. 26th - 28th. This fair is sponsored by the Northwest New Mexico Art Council.

The fair will be held **indoors** at the **Henderson Fine Art Center** at San Juan College.

Information

All applications with payment must be mailed or hand delivered to be **received by 1/8/10**

Digital images may be submitted by e-mail or include on CD with application

This is an indoor fair.

All exhibitors are provided a 8'x10' space.

Exhibitors are responsible for providing their own set-up.

Cash award for best booth presentation.

Set up on Fri., Feb. 26 starting at 2 pm

More details provided upon acceptance.

Booths are assigned as contracts are received.

Calendar

Receipt of application	1/08/10
Notification of results emailed/mailed	1/20/10
Booth fee and contract due	2/05/10
Cancellation deadline (last day for refund)	2/10/10

Eligibility and Requirements

1. Only artists 18 years of age and older are eligible. An ID will be required upon check in. Eligibility limited to residents of Four Corners area.
2. Artists may apply in multiple categories. Separate entry forms and digital images are required for each category. Each medium is evaluated separately; only one booth will be allocated per exhibitor regardless of the number of categories in which the artist is accepted. If two entrants collaborate in the same medium, they will be entitled to only one booth. Each collaborator must submit and sign the entry form. Artists juried in separately may share a booth, no more that 2 artists/booth.
3. The NWNMAC reserves the right to re-categorize work it feels has been entered in the wrong category.
4. All exhibitors must personally attend their booth and be present during the entire festival. However, representatives or agents may replace the exhibitor for short periods of time. All collaborators must be present.
5. Exhibitors may display work only in the category(ies) in which accepted. The NWNMAC reserves the right to remove an exhibitor who exhibits any work that does not reflect the quality and nature of work juried.
6. All work exhibited must be original work created by the entrant.
 - The entrant must be juried into the show with their original artwork.
 - Matted prints and greeting cards/note cards featuring professionally printed copies of original images created by the artist are allowed.
 - No commercial, manufactured, or kit work including use of commercial molds, patterns, blanks, or dies will be allowed.

Non compliance to any of the above will disqualify the exhibitor from participation

Fair Dates and Hours

Fri., Feb. 26	6 pm – 9 pm
Sat., Feb. 27	10 am – 6 pm
Sun., Feb. 28	12 pm – 5 pm

Fees

Jury Fee (nonrefundable): \$25 per artist/ category

Collaborators are considered one entrant and pay accordingly.

Please make checks payable to NWNMAC

Booth fee

No more than 2 artists/booth total, both artists must be juried in.

Held indoors at the Courtyard Marriot

8'x10' space, one exhibitor.....\$100

8'x10' space, two exhibitors.....\$60/ exhibitor

Jurors

Northwest New Mexico Arts Council Board of Directors

How to Enter

Submit three images of artwork for review on CD. Identify each image with Title and a number, 1, 2, or 3 to correspond with entry form. The image file size must be no larger than 10 MBs at 72dpi

Mail CD with application and check to **NWNMAC, Attn: High Desert, P.O. Box 2235, Farmington, NM 87499**. Application, CD, and check may be hand-delivered to the Farmington Library, 2101 Farmington Ave, Farmington, Attn: Flo Trujillo & High Desert

CD will not be returned unless adequate sized SASE provided.

Notification of acceptance will be by email if email address provided.

The NWNMAC reserves the right to reproduce all accepted images for promotional purposes.

For questions about digital submissions, contact Michael Bulloch at 505 716-6057

Additional Information

This year we are dropping the live/silent art auction as many artists voiced complaints about it and we feel that at this time the public is less receptive to the idea. Instead of the auction during the Friday night opening, we are asking all participating artists to grant all attendees a 20% discount on purchases of \$100.00 or more. This is purely voluntary but we hope that by giving attendees this incentive to attend the opening we will have a large crowd. **Note: This discount will only be in effect on Friday night.**

Categories

Ceramics: Functional or decorative original clay and porcelain work other than jewelry. Machine made works from commercial molds and mass produced items are not permitted.

Digital Art: Work for which the original image, or the manipulation of other source material was executed by the artist using a computer. Signed and numbered editions on archival quality materials.

Drawings: Works in graphite, pastels, charcoal, colored pencil, chalk, wax crayon, pen and ink.

Fiber: Work crafted from fiber including clothing, basketry, weaving, quilting, leather work, papermaking. No machine screened patterns, mass production, or factory produced wearable items.

Glass: Stained, hand blown, etched, slumped, fused, etc. No forms or mass production permitted.

Jewelry: Jewelry produced from silver, gold, platinum, non-precious metals, beads, clay, glass, fiber, wood, etc. No commercial casts, molds, or production work allowed.

Metal: Non-jewelry works crafted from metal including copper, wrought iron, brass, etc.

Mixed Media: Any form of art which does not easily fit into other categories including gourd art.

Paintings: Works in oil, acrylic, alkyd, casein, tempera, watercolor and paintings under glass, mixed media

Photography: Photographic prints made from the artist's original negative and processed by the artist or under the artist direction and printed on archival quality materials

Printmaking: Hand printed, signed and numbered originals for which the artist hand manipulated the plates, stones or screens.

Sculpture: Three-dimensional original work done in any medium including bronze, wood, steel, ceramics, etc.

Wood: Non-sculptural works in wood that are hand-tooled, machine worked, turned or carved including furniture, bowls, etc.

For questions about digital submissions, contact Michael Bulloch at 505 716-6057
Questions about the entry process may be e-mailed to michael@bullochgallery.com
or call Michael Bulloch at 505 716-6057

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Entry Form/ collaborators should each fill out a form but submit together with one entry fee.

Name _____ Phone _____
Last First Middle Initial

Mailing Address _____
Street City State Zip

Email _____ Website _____

Notification of acceptance will be by e-mail if address provided

I permit my digital images to be used for purposes of advertising High Desert Fine Art Festival.

Signature _____ Date _____

Check Category: for each category, submit 3 digital images

- | | | | |
|------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Digital Art | <input type="checkbox"/> Drawings | <input type="checkbox"/> Fiber |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Metal | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Paintings | <input type="checkbox"/> Photography | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Wood | | | |

Image #1 Medium _____ Title _____ Size _____

Image #2 Medium _____ Title _____ Size _____

Image #3 Medium _____ Title _____ Size _____

If you wish to share a booth, please name the artist you want to share a booth with _____

If this artist is not juried into the fair, do you wish to share with another artist? YES NO

Do you want to participate in the fair occupying the booth by yourself if above artist is not in fair? YES NO

The NWNMAC can't promise multiple booths, however if there is room would you like 2 booths? YES NO

Mail completed application with check for jury fee to **NWNMAC, Attn: High Desert, P.O. Box 2235, Farmington, NM 87499** or hand deliver to **Flo Trujillo at the Farmington Library, 2101 Farmington Ave**

Checklist

- Completed and signed application for each category entered
- \$25 nonrefundable jury fee per category, made out to NWNMAC
- 3 numbered digital images per category submitted by email to **michael@bullochgallery.com** or by CD with application
- Self Addressed stamped envelope for selection notification